



22 CENTURY
DESIGN & MARKETING



Mini-Sites

Small website, big impact.

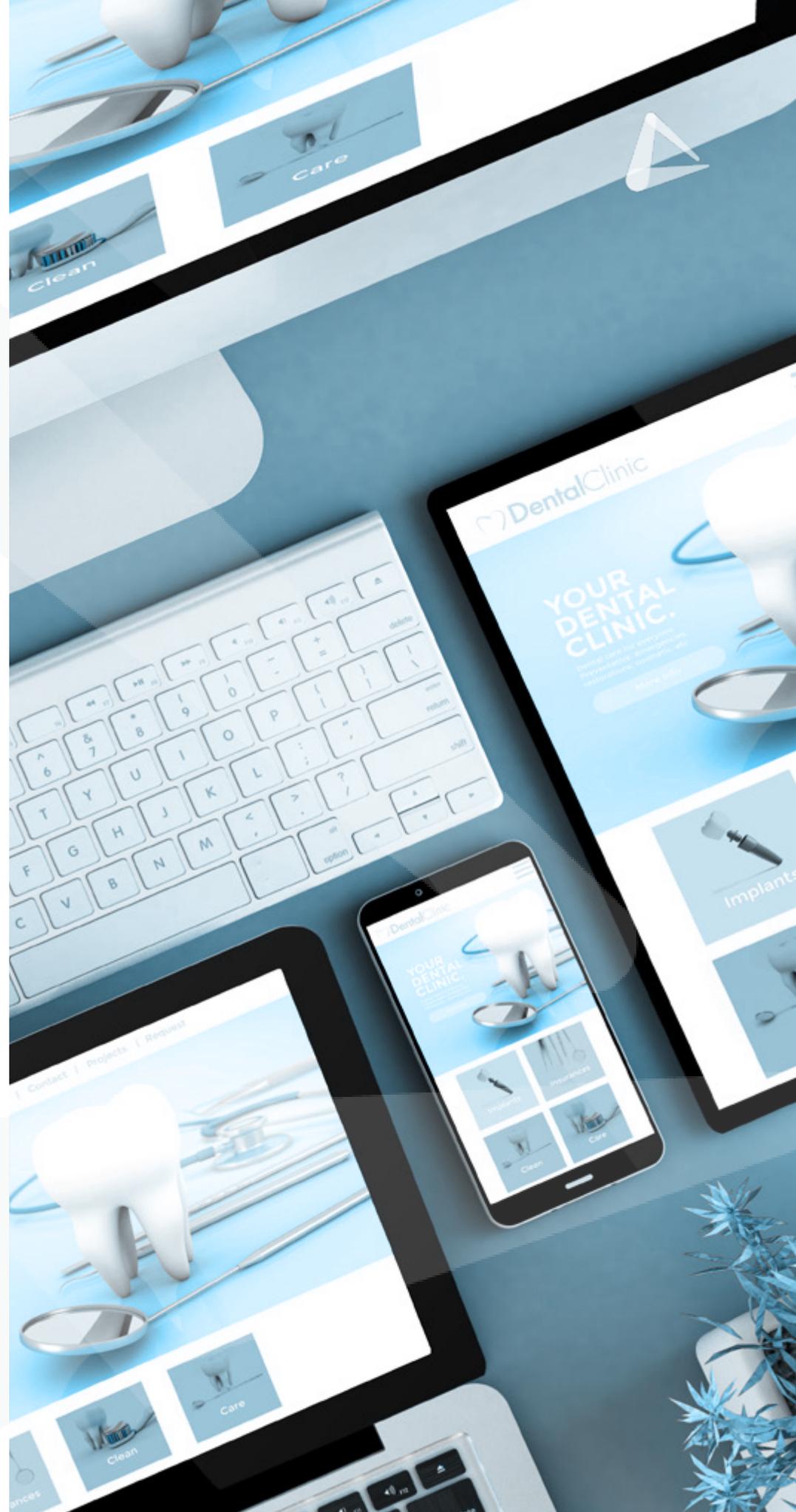
What is a mini-website?

Our mini-website packages can help you to get your business online with a simple and clean two page site. These mini-sites are the perfect starter solution to any new or small business.

 *We believe websites & online marketing should be accessible to all businesses, no matter the company size...*

RACHEL JENKINS, DIRECTOR.
22 CENTURY DESIGN & MARKETING

Here at 22 Century Design & Marketing we use UK located dedicated servers which are powered by 100% renewable energy to ensure your mini-site loads fast and avoids unnecessary downtime.





Affordable packages from **£495.00*** with no monthly payments!



COPY CREATION SERVICE

Enjoy our **included copy creation service** as part of our mini-website bundle. Your site will have tailored text to perfectly represent your services in the ideal tone to resonate with your target audience.



LICENSED IMAGES

Utilise our **vast library of licensed images** to further enhance and elevate your new mini-site's appearance. Choose your bundle size of either 3 or 6 professional images to display your services and further engage your online viewers.



RESPONSIVE DESIGN

Not only will your website look beautiful, it'll also be accessible on all digital devices with our **fully responsive framework**. Your business information, service details and pricing can be viewed on desktop, tablet and phone.



ENQUIRY FORMS

Never miss a thing with our two **bespoke in-built enquiry forms** included within our mini-site bundle, allowing you to gather vital prospect data such as; email addresses, phone numbers or even locations. Our secure forms are protected by Google's latest security technology; reCAPTCHA v3.



Which bolt-ons can be added to a mini-site?

Our mini-site will help your business get online fast, whilst bridging the gap before upgrading to a tailored custom build, 12 months down the line.

“*Look smart and professional within the digital, browsable age, regardless of your company size or location...*”

RACHEL JENKINS, DIRECTOR.
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You may be wondering "What about the extras you can bolt onto your mini-site further elevating your online reach and credibility?" ...

We can further enhance your online marketing with a range of bolt-ons which can be easily added to your project.

A few optional bolt-ons to consider to further elevate your brand new mini-website:



IMAGE BUNDLE UPGRADE

Upgrade your mini-site from the standard 3 image bundle to **feature 6 images**.

£15.00 PER / ANNUM



SSL SECURITY

Keep your website, information and users safe by installing a **12 month SSL security certificate**, recognised by Google. An SSL certificate is vital for safeguarding any sensitive data that may be sent via your enquiry forms or submitted online.

£72.00 PER / ANNUM



SEARCH ENGINE OPTIMISATION (SEO)

Your mini-site will be search engine optimised as well as setting up key words and Google meta descriptions with our base [Search Engine Optimisation service](#) powered by YoastSEO..

£30.00 PER / UPDATE



BRANDED EMAILS

Look smart and professional on email with [one custom email address](#) to match your mini-site URL. Utilising Microsoft Outlook technology with our 12 month email service.

£72.00 PER / ANNUM



GOOGLE MY BUSINESS

Ensure you are found via the Google Maps function as well as gather business five-star service reviews by using our [Google My Business set up service](#).

£60.00 PER / PROFILE



BACK-UP MONITORING

Utilise our comprehensive automated WordPress [back-up monitoring service on a monthly basis](#), our 12 month plan ensures your mini-site is recorded and secure should you ever need to back-date amendments or retrieve previous enquiry data submitted online.

£60.00 PER / ANNUM



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