

# ESTIMATE

NCEE TECHNO CENTRE

28 APRIL 2023

**ESTIMATE** for WEBSITE SUPPORT.

**ESTIMATE NO. EST280423-187**

Thank you for the opportunity to estimate for your creative requirements.

Our estimated costs are as follows:

WEBSITE MAINTENANCE	ESTIMATE
<p><b>MAINTAINING CURRENT WEBSITE:</b> Provide ad-hoc website maintenance request* performed on an on-demand basis charged at an hourly rate. Requests sent to <a href="mailto:maintenance@22centurydesign.com">maintenance@22centurydesign.com</a>, maintenance tickets will be actioned within 5 working days unless notified differently by 22 Century Design Ltd. Terms of Service will apply.</p> <p>Estimated time to amend responsive design, perform amends itemised on email dated 26/04/2023, excludes HubSpot integration consultancy: <b>40 HOURS / 5 DAYS</b></p>	<p>£60.00 PER HOUR / <b>£2,400.00</b></p>
<p><b>HUBSPOT CONSULTANCY:</b> Provide HubSpot Consultancy* assisting with set up, integration, landing pages and contact for set up on an on-demand basis charged at an hourly rate. Requests sent to <a href="mailto:maintenance@22centurydesign.com">maintenance@22centurydesign.com</a>, maintenance tickets will be actioned within 5 working days unless notified differently by 22 Century Design Ltd. Terms of Service will apply.</p> <p>Estimated time to amend responsive design, perform amends itemised on email dated 26/04/2023, excludes HubSpot integration consultancy: <b>8-12 HOURS / 1-1.5 DAYS</b></p>	<p>£60.00 PER HOUR / <b>£480.00 - £720.00</b></p>
<b>TOTAL</b>	<b>£2,880.00 – £3,120</b>

Please see page 2 for website redesign costs.



**22 CENTURY**  
DESIGN & MARKETING

22 Century Design Ltd Newbold Heath Leicester LE9 9NR

T 01455 248 605 E [hello@22centurydesign.com](mailto:hello@22centurydesign.com) [22centurydesign.com](https://22centurydesign.com)

22 Century Design Ltd is a company registered in England and Wales. Registered No: 12176914.  
Registered Office: 14 Merrylees Road, Newbold Heath, Leicester LE9 9NR.

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WEBSITE REDESIGN	ESTIMATE
<p><b>DOMAIN TRNFER HOSTING PLAN: [NON-ECOMMERCE]</b> Service charge to transfer domain hosted on 22 Century Design Ltd dedicated server for 12 months. Your website hosting plan will be arranged in preparation for your projects start date and include the installation of a 12 month SSL Certificate. We use UK dedicated servers, powered by 100% renewable energy. Your hosting plan will be for 12 months* and can be paid as part of your website deposit. <i>*24 &amp; 36 month plans are available. Payment plans can be arranged upon request.</i></p>	<p><b>*£45.00</b> <b>/ PER MONTH</b> <b>BILLED ANNUALLY</b></p>
<p><b>CONTENT PLAN, COPYWRITING &amp; SITE STRATEGY: [PHASE ONE]</b> Content gathering via existing website to minimise data loss, client will need to provide additional data &amp; information where required. Additional site functionality will be established prior to design. Unique, optimised copy will be created which will be tailored to your business and specify audience.</p>	<p><b>£480.00</b></p>
<p><b>BESPOKE WEBSITE VISUAL DESIGN: [PHASE TWO]</b> Designs will be created and provided to the client in a viewable format for approval prior to building. Your website will allow a mirrored site structure of your current website. <i>*Additional pages over and above will be charged as £60 per hour extra.</i></p>	<p><b>£600.00</b></p>
<p><b>BESPOKE BUILD ON WORDPRESS: [PHASE THREE]</b> Your website will be custom built using WordPress, including the latest premium plug-in's ensuring smooth operation from a user perspective and easy maintenance within the site CMS. Costs will include 12 month subscriptions to relevant operational plug-in's (renewal after 12 months will be chargeable). The site will be built using the latest in website building techniques and best practices. <i>*Additional pages over and above will be charged as £60 per hour extra.</i></p>	<p><b>£1,200.00</b></p>

Please see page 3 for continued cost breakdown.



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<p><b>SEO LAUNCH PACK: [PHASE THREE]</b> A full SEO Launch Pack* will be applied the entire site ensuring your site is optimised for Google and other search engines. <i>*SEO Launch Pack is a starting foundation of SEO optimisation, please enquire for more info.</i></p>	£480.00				
<p><b>HUBSPOT CONSULTANCY: [PHASE THREE]</b> Provide HubSpot Consultancy* assisting with set up, integration, landing pages and contact for set up on an on-demand basis charged at an hourly rate. Requests sent to maintenance@22centurydesign.com, maintenance tickets will be actioned within 5 working days unless notified differently by 22 Century Design Ltd. Terms of Service will apply.</p> <p>Estimated time to amend responsive design, perform amends itemised on email dated 26/04/2023, excludes HubSpot integration consultancy: <b>8-12 HOURS / 1-1.5 DAYS</b></p>	<b>£60.00 PER HOUR /</b> £480.00 - £720.00				
Prices may fluctuate depending on project duration. All prices stated are inclusive of VAT. Payments for the project total will be spread across three instalments with no monthly costs upon completion.	<table border="1"><tr><td><b>WEBSITE TOTAL</b></td><td><b>£3,240.00 - £3,480.00</b></td></tr><tr><td><b>PROJECT TOTAL</b></td><td><b>£3,780.00 - £4,020.00</b></td></tr></table>	<b>WEBSITE TOTAL</b>	<b>£3,240.00 - £3,480.00</b>	<b>PROJECT TOTAL</b>	<b>£3,780.00 - £4,020.00</b>
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<b>PROJECT TOTAL</b>	<b>£3,780.00 - £4,020.00</b>				

We value your custom, if there are any point regarding this quote that you would like to discuss, please do not hesitate to contact us.

With kind regards,



**RACHEL JENKINS**  
**DIRECTOR & LEAD DESIGNER**



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The above is an estimate and is valid for 30 days only. It is subject to revision due to client changes over and above the amount state or cost of sale variations, these will be charged in material costs. Additional costs incurred will be charged at our standard £60 hourly rate. Anything not mentioned above is not included in these costs and will be charged as an extra fee stated on your final invoice. All prices stated within this estimate are inclusive of VAT.

© 22 Century Design Ltd own all copyrights on all work designed, build, provided or produced unless a specific payment and usage terms are agreed and settles with the client. Please see our terms & conditions, policies and contract of services online. By proceeding with this estimate you are marking your acceptance of our company terms and contract of services, signature of this contract may also be required at the discretion of 22 Century Design Ltd.